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THE  
 CANADIAN  
 TIRE  
 COUPON  
 COLLECTORS  
 CLUB  
 NEWSLETTER



**PRESIDENT'S MESSAGE**

Here it is a new year with new possibilities. For those who only collect Canadian Tire coupons, 2008 wasn't exactly an exciting year. The only new additions that come to mind are the new plate dates of 2008 on CTC S28-B and C, otherwise it was a very, very slow year.

Mr. Stephen Wetmore has been appointed President and CEO of the Canadian Tire Corporation Ltd, and Mr. Tom Gauld is retiring but will remain on the Board of Directors. Mr. Wetmore takes office on January 1, 2009 and it will be interesting to see how long it takes for coupons to be released with his signature. I doubt if a \$2 coupon will be issued as they are simply no longer needed and there must be many \$2 coupons available that haven't as yet been put into circulation.

This past November was very hectic. My wife and I drove to Florida for the first two weeks and two of our children fly down and spend one week with us. The departure date and airplane flight were confirmed when it was decided that Welland's new Canadian Tire store would have its grand opening. Since I had already agreed to put on a display of the history of Canadian Tire money at this new store, a change in our leaving date and a rebooking for the flight was necessary. There were 3 people in the family that were not happy with me.

There were two openings; a 'soft' opening on Thursday, November 6 where problems could be corrected, and a 'grand' opening one week later on Thursday, November 13.

The display of 11 of the glass framed cases were placed on 8 folded-legged tables on 3 sides of a 1931 wood panelled Ford donated by Mr. Tom Gauld. This was located in front of the Auto Centre area.

My son-in-law and grandson helped me take everything from Fonthill to Welland on Wednesday evening in the pouring rain. I took us from 7 to 9 p.m. to complete

the task and I stayed with the display until closing at 11pm.

My wife took me to Welland for 6:30a.m. on Thursday and I stayed until 11p.m that evening. This was repeated for Friday and Saturday and the display was taken down Saturday evening at 11 p.m. and everything was returned to its place of origin.

The first day I guided 63 people around the display explaining the history and there were numerous people who stopped to look at certain frames. I had Owen Billes, the owner and grandson of one of the two original founders, A.J. Billes, autograph 100 uncirculated S28-B notes and handed them out to the 63 visitors. The next day I handed out about 40 so I had Owen autograph another 100 notes.

I would like to thank two club members, Ron Wilkie #678 and Toby Grimminck #338, who drove over from London and spent part of an afternoon with me.

According to Owen, Thursday the grand opening, did the largest amount of business of any one day in the history of Canadian Tire stores. The store had approximately 123,000 sq. ft. of floor space. It sells groceries, frozen products and in the west end of the store, there is a Marks Work Warehouse outlet. There is a separate Marks across the street in its own building but the one in this new store only sells products related to Canadian Tire products.

I have some of the autographed dated 5¢ coupons left and want to think of a fair way of freely giving them to members. If you have a suggestion, let me know please.

Until next time, good collecting and enjoy and I hope to see you in Toronto at the February Torex show.

*Thayer Bouck*

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## NEXT QUEBEC MEETING

by Lucien Levesque #479

The next meeting of the Quebec chapter will be held at the CTC parts depot at Kirkland on **January 17th, 2009 at 9:00 am**. The address is 18101, Trans-Canada (Highway 40 West) at Kirkland, west of St-Charles exit. Parking is free!

We need people to help with the Educational portion. Any ideas?? If you need information or wish to help, please contact Lucien Levesque 450-430-5820 or Jerome Fourre 450-419-7914.

## NEXT TOREX MEETING!

by Doug Adams #639

The next meeting of the CTCCC for Ontario is scheduled to coincide with the Toronto Torex Coin Show on **Saturday February 21st, 2009. (10:00 AM – Noon)** The Hilton Toronto Airport Hotel, 5875 Airport Road, is conveniently located at Highway 427 and Highway 401. The hotel is located directly

across from Pearson International Airport, and only 20 minutes from downtown Toronto. **Special Torex Coin Show daily parking passes can be purchased from Torex for only \$7.00/day**, more than half off the regular daily rate. Please see the Torex Information desk or Auction Lot Viewing.

## NEXT KINGSTON MEETING

by Sandy Lipin #333

I have booked the room at Aunt Lucys restaurant in Kingston at 1399 Princess Street for 9:00 to 12:00 am on the **28 of March 2009** for our Kingston meeting. The EONS show is

that weekend 27-29 Mar 2009. I have informed Everett in case I am in Florida at that time. For information, contact Everett Runtz 613-534-2675 or by e-mail : ctcc4everett@gmail.com.

## NEXT ONA MEETING

by Jerome Fourre #120

The next meeting of the ONA will be held at the Ontario Numismatic Association Annual Convention, **Holiday Inn Hotel and Conference Centre, 30 Fairway Road South in Kitchener Ontario** Hours: Fri., 2 p.m. set-up, bourse opens at 10 a.m. on Sat. and Sun., 52 bourse tables, admission

\$3. Coin auction Fri. 6 p.m.; Militaria Auction Sat. 11 a.m. For more information, contact Tom Rogers (519) 451-2316. **The CTCCC meeting will be held on the Saturday April 25th from 9am to noon in the "Ontario Salon Room C" every-one is welcome!**

### The collector

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### Editor:

Jerome Fourre  
1120, Place Charron, Blainville, Quebec, J7C 2T2  
Phone: (450) 419-7914 • E-mail: jayfourre@videotron.ca

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### Our Internet address:

<http://www.ctccc.ca>

President:	Thayer Bouck	905-892-3335
Past President:	Kenneth Hamilton	
1st Vice-President:	Doug Adams	519-657-7300
2nd Vice-President:	Lucien Levesque	450-430-5820
Treasurer & Memb.:	Ghislaine Ther.-Memme	450-629-8658
Editor:	Jerome Fourre	450-419-7914
Translation:	The French Connection	450-629-8658

### Membership:

English or French – c/o Ghislaine Theroux-Memme  
1875, ave Raymond, Laval (Québec) H7S 1R3  
therouxg@videotron.ca

### Want Ads:

Want-ads are free for paid members. Ads will be published in one newsletters only. Must be renewed for each newsletter

### Directors:

Western region:	Louis Fontaine	306-382-7216
	Ben Schulz	403-227-2717
	Bill Cuff	778-888-6442
Ontario region:	Don Bradt	613-749-3312
	Hubert Grimminck	519-227-0755
	Don Robb	519-888-9655
	Sandy Lipin	613-542-6923
	Everett Runtz	613-534-2675
Quebec region:	Ovide Bilodeau	450-623-1766
	Pierre Donnelly	450-468-3806
	Paul-Yvon Clement	514-498-2109
	Jacques Lemay	819-478-1628
Atlantic region:	Michael Hackett	902-865-5773
	Oneil Levesque	506-735-3486
	Chris Head	902-894-5419

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# NOMINATIONS COMMITTEE REPORT

by Thayer Bouck #284

As you probably know, I took over as President in September 2005 and completed the term of office of Kenneth Hamilton to the end of December 2006. I stayed as President for 2 years and my term expired on December 31, 2008. This is an election year for the years 2009 and 2010. According to our constitution, you, the members must elect, if necessary a slate of officers to lead the Club for the next two years.

A nomination Committee was appointed, comprised of Lucien Levesque, Don Robb and Thayer Bouck, to assemble a slate of names to serve the Club for the next two years. The following people have agreed to stand:

President:	Thayer Bouck
Past President:	Kenneth Hamilton
1st Vice-President:	Doug Adams
2nd Vice-President:	Lucien Levesque
Treasurer & Membership:	Ghislaine Memme
Editor:	Jerome Furre
Translation:	The French Connection
Western region:	Louis Fontaine Ben Schulz Bill Cuff
Ontario region:	Don Bradt Hubert Grimminck Don Robb Sandy Lipin Everett Runtz
Quebec region:	Ovide Bilodeau Paul-Yvon Clement Jacques Lemay Pierre Donnelly

Atlantic region:

Michael Hackett  
Oneil Levesque  
Chris Head

The purpose of this notification report is to allow all members to nominate someone, or allow your own name to stand for any position listed.

Just because there is a name beside a position, that does not mean you can't nominate someone or stand for that position yourself. If the nominated person agrees to stand, then an election ballot will accompany the next newsletter and the general membership will vote on these positions. The results of any election will be included in the final list of club officers and published in the July 2009 edition of "The Collector".

All nomination replies are to be in writing and sent to the President, Thayer Bouck, Box 603, 11 Damude Drive, Fonthill, ON, L0S 1E0. The deadline for the receipt of your nominations is March 10, 2009.

As this will be the only request for nominations, your cooperation is requested within the announced time frame. Thanks to all in advance.

Your nomination committee,

Lucien Levesque, Don Robb, Thayer Bouck

## A PICTORIAL OF THE NOVEMBER 2008 KIRKLAND MEETING

by Everett Runtz #772



# OCTOBER 2008 TOREX MEETING

by Doug Adams #639

A very successful CTCCC gathering was held October 25, 2008 at the Airport Hilton in Toronto. Once again this meeting was part of the TOREX exposition and provides CTCCC with a great setting, a terrific atmosphere, and an opportunity to mix and match with our cousins in coin and Canadian Currency.



The paper money folks were all astir over the new signature on the Canadian \$5.



Our meeting was chaired by our President, Thayer Bouck. A wide range of topics were covered today. Everett Runtz recapped his recent Swap Meet and BBQ. On behalf of all those who had a chance to attend, many thanks to Everett & Anne for their wonderful hospitality. Now the pressure is on. Everyone commented on how successful it was, and that we 'should do this again'.

Everett also updated the members on the recent CTC Dealer Meeting. There's an article in the Collector about this session, but it's always special to hear the comments first hand, and listen to the great detail that an article in the Collector can't always capture. [Just another very important reason to attend one of the club meetings when they're held in a location near you.] If you have your calendar handy, the Toronto TOREX shows for 2009 are February 21st, June 27th and October 17th.

Next up was Bill Symes who gave us a recap of the current and upcoming release of trucks. Seems a new one is scheduled [Black & Gold] for release November 1st, but by the time you read this it should be old news and hopefully we'll all have ours.

Roger Fox presented a terrific overview of the CTC Gift Certificate program. We are totally consumed with Gift Cards today, but starting in the early 90's, and prior to the popularity of cards, the gift certificates were the only way to give money as a gift. They are coupon-like. That is to say, printed by CBN, with signatures and serial numbers, and catalogued in the Bilodeau. There are two versions, the Petroleum and the Store Divisions. Certificates come in \$5, \$10, \$25, \$50 and \$100. There are also 7 series [2 different signature sets, and HO and Store editions]. The collection is impressive, and the coupons do not seem to have a stale date, so in theory they are still active. Roger is going to try to put together the info for a future Collector.

Thayer gave the meeting an overview of plans for the upcoming store opening in Welland. This new store will be important as it will be the largest in Canada, and also will be managed by Owen Billes, the grandson of the founder of CTC. It's slated for November 13th and hopefully we can get Thayer to write up a summary for the next Collector.

Thayer was also wondering if anyone had managed to acquire a 'brick' from the original CTC store. When they tore it down they were selling the bricks for \$800 each. If you have one, you should let him know.

A very deep auction followed the break. Don Robb was auctioneer, Everett Runtz was the runner and Thayer did the banking. About 50 items were auctioned off, and there were some real bargains. Difficult coupons included Gas Bar 15's, 40's and 60¢ at some very great pricing.

Gary Nummelin offered a 'carton' of catalogues, including some old ones, to anyone who was interested. The box was too heavy to bring in, so that part of the meeting finished off in the parking lot.

To sum up, Thayer handed out a CTC tape measure to all present, and we finished with a discussion of plate date changes. Latest count has about 70 changes with the 2005 and 2006 dimes.

See you all at the next meeting.



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## THE CLUB THANKS YOU FOR YOUR HELP

by Jerome Fourre #120

The survival of the French newsletter, *is assured!* Ghislaine Memme accepted to chair a committee with 4 members, Francine Lemay, Melva Lemire, Jacques Bellefleur & Dave Aumond, to handle the translation of the newsletter.

Their first edition is a thing of the past and their speed and professionalism is proven. I hope that they can last as long as our last esteemed translator Jean-Louis Beaudoin who did a super job during such a long time! **Thank you Jean-Louis and Good Luck to the new team!!**

# CANADIAN TIRE CATALOGUE COVER PAGE QUEST

by Ghislaine Memme #015

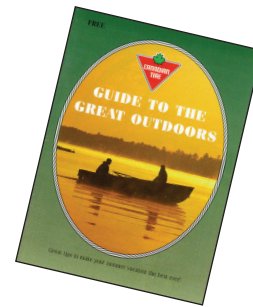
I am presently putting together a collection consisting of copies of all the CTC catalogue cover pages in color (English or French) issued since 1926 including the specialty catalogues such as hunting, fishing, outdoor, etc.

Unfortunately, I am still missing a few to complete my collection. I hope that you, the members will be able to help me. I asked a few stores owners and they were unable to help me with my collection.

Below is the list of the cover pages I think I am missing:



- 1926 Road Map**
- 1931/32 Supplement**
- 1932/33 Supplement**
- 1943/44 Fall Winter**
- 1987 Motorcycle**
- 1994 Automotive**
- 1997 Fishing**
- 1998 Outdoor**
- 2003 Hockey**
- 2003 Powers Sports**
- 2003 Gardening**
- 2004 Outdoor**
- 2004 Fishing**
- 2004 S & S**
- 2005 Automotive**
- 2005 Fishing**
- 2006 Hockey**
- 2006 Snowmobile**
- 2006 Christmas**



If you possess one or more catalogues that I'm missing, I would appreciate that you send them to me by mail at the address as on the membership form and I will return them to you as soon as I have had a chance to make a color copy.

You may also make a scan of at least 200 dpi in order to maintain the best possible quality of the picture and send them to me at my e-mail address: [therouxg@videotron.ca](mailto:therouxg@videotron.ca) I would be grateful of any help you can give me since this collection is very valuable to me. Thank you in advance!

## TOOLS, CAR PARTS, SPORTING GOODS AND NOW FOOD. WED, OCTOBER 29, 2008

RETAIL: The Canadian retailer aims to turn some of its stores into 'smart stores'

By Kristine Owram, THE CANADIAN PRESS

Submitted by Doug Adams #639

TORONTO -- Canadian Tire plans to open two experimental stores in Ontario that will offer an expanded variety of food and other consumable items as part of a new product assortment.

The two stores, which will be in the Niagara region's city of Welland and the Ottawa suburb of Orleans, will test a new retail concept called the "smart store." Canadian Tire spokesperson Lisa Gibson said the stores will open in

mid-November and will emphasize "productivity." She said convenience food items, such as bread and milk, will be one part of the new concept, which will offer one-stop shopping for customers.

"Our research tells us that (selling food items) will probably increase customer traffic to the store and certainly if someone's in buying other items, if they need milk or bread, it's a great opportunity to purchase it there," Gibson said.



**PRICY RETREADS**  
 Old Canadian Tire money inflates in value, collector says. / F1



Mike Hackett holds up some of his collection of Canadian Tire money in front of the company's Bedford location on Tuesday.

(TED PRITCHARD / Staff)

# Fake money has real value

## Money

continued from / F1

Rare Canadian Tire bills can be worth more than face value — way more

By **LOIS LEGGE**  
 Features Writer

**M**IKE HACKETT has lots of money. But he can only spend it in one place.

And he wouldn't want to anyway. He's too busy trying to collect more. Meet the Atlantic director of the Canadian Tire Coupon Collectors Club, a cross-Canada group whose members stockpile old and new Canadian Tire money — for fun.

Yes, there really is a Canadian Tire money collectors club, 370 members strong, with a newsletter, catalogues and regular mail-in auctions, no less.

And most of the collectors spend far more on their hobby than the actual value of the mock money they amass.

"Like this here will get you two cents in Canadian Tire," says the Lower Sackville man, slipping a coupon from the plastic inside one of his four collection binders.

"I could sell that coupon probably for \$40. Here's a four-cent coupon that I recently purchased; here's what I paid for it" — \$70.

"Don't tell my wife," he adds with a laugh.

Hackett's most expensive purchase came to \$111, for a five-cent coupon issued in 1958.

But others have paid more — much more. He knows of one member who shelled out \$1,333 for a \$2 coupon from

the 1970s. And he estimates his own collection is worth \$7,000 to \$8,000 on the collectors market (he's never added up the face value).

But why, exactly? Why collect coupons only redeemable in one chain of stores and that are seemingly of so little value?

Hackett, a former coin collector, says nostalgia is a draw for some and profit-making a motive for a few others. His interest in what he calls "a very fascinating hobby" is more competitive. The 69-year-old, also the club's auctioneer, likes the wheeling and dealing involved in buying or trading what is as recognizable in Canada as Monopoly money.

"You try to get the best and you try to get more than somebody else. You

try to be No. 1 in the collection field," says the retired Canadian air force technician, who can point out everything from rare printing errors to Sandy McTire, the smiling moustachioed Scottish character gracing most of the bills.

The rarity of the bills — the fewer of a particular type issued — is what drives up the value, he says, adding they should also be in good condition. Age is a factor too, but collectors still pay more than face value for recent issues.

"Most of your coupons today, like the ones in the recent issues, run anywhere from \$5 to \$10, and these are for five- and 10-cent coupons," he says.

See **MONEY** / F4

"The thing is a lot of them you just can't get. If you go into Canadian Tire and you spend \$50, they might give you 10 or 15 cents in coupons. That's not really enough to build a collection on. You have to find somebody who's got a bunch."

Hackett estimates Canadians collectively have perhaps even millions of dollars' worth of the coupons in old shoeboxes or drawers, and if these were redeemed they could be a potential nightmare for the company.

But his club wouldn't mind if folks started looking for the faux cash.

"The more shoeboxes we get pulled out of attics, the more old stuff we can get back into circulation between the members. All this money is out there."

Go to [www.ctccc.ca](http://www.ctccc.ca) for more information.

(llegge@herald.ca)

## 2009 CTC PIN CENSUS

by Jacques Lemay #463



Back in 1998 I started collecting Canadian Tire coupons and a couple of years after that I got into CTC Pins. I noticed, while looking through Volume 11 of the 6th Edition of the Bilodeau Guide, that there are about 88 of them listed. I personally have a little over 200 different in my collection, so I was thinking that the Guide could use a serious update.

I have also noticed the way they fly off venders tables at the different expositions that I attend, so I presume that I am not alone in collecting pins, several other members also collect them.

I am asking for your help, if you collect CTC pins and you just happen to have some that are not illustrated in the Bilodeau Guide, I would like to update the list. If you are willing to help by participating in this update, please send me a scan of the pin or pins that you have. It is real easy to do, just put them on your scanner and set it for color scan at 300 dpi

and send me a jpg file. If you do not have a scanner, you can go to a photocopy shop and get them photocopied in color, you can put a whole lot of pins on a photocopier so it won't cost a fortune. It would also be nice if you could give a short history of the pin(s) if it is not evident where they came from.

By doing so, we will be able to determine which pins we are missing in our collection and maybe even which ones are harder to find. Our collective work could be published in "The Collector" and will end up in the next edition of the Bilodeau Guide. So please give me a helping hand if you have some pins or know someone that does by letting me know about them.

You can send the information to Jacques Lemay, 876 Boul. Mercure, Drummondville, Québec, J2B 3K4 (819) 478-1628 or by email : [jacques.lemay@dr.cgocable.ca](mailto:jacques.lemay@dr.cgocable.ca)



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## RECTIFYING THE FACTS

by Lucien Levesque #479

Following Jean-Guy Pichette's 2nd auction that was distributed with our October Newsletter, I would like to rectify some facts that I believe are incorrect. The Canadian Paper Money Collector Club does not exist. The Canadian Paper Money Society exists and their grading standards (posted on their web site) range from "Poor to UNC" for a total of 9 different grades.

The Canadian Currency Grading Service, Inc. use as their 9 standards "Filler to UNC" and they state that in the United States they add "Choice UNC" and "Gem UNC" but they refer to the "Dealer Grading Standards" which have a total of 24 different grades and add 7 uncirculated grades from "UNC 60 to UNC 67", nowhere can I find "UNC 68". I assume that dealers want to sell their nicer coupons at a premium.

One other fact, a coupon is either well centered or is not. A Canadian Tire coupon measures generally 140mm long by 66mm in width, the printed portion is approx. 134mm by 60mm. To be well centered, a coupon must have a border of 3mm on all four sides of the coupon, depending on the original cutting of the coupon.

Club members that do not adhere to Jean-Guy's theory are certainly not idiots, as mentioned in his auction. After all, we live in a free country and everybody has a right to their own opinion. Club members are generally well informed and are able to recognize a nice coupon and pay the just price for it.

# THE TARTAN-TYPE BORDERS ON THE FRONT OF THE SANDY MCTIRE COUPONS: STANDARD, VARIANT, AND ANOMALOUS

by Don Roebuck #848

## The Standard Borders

By and large, each denomination in the Sandy McTire issue has a different dominant colour in the tartan-type border on the front of the coupon.

These colours are:

- 5¢ Green.
- 10¢ Blue. (Actually, there are three major colours -- blue, green, and purple -- in the border on this denomination, but if you make the colours blur together -- for example, by wearing the wrong glasses -- you get an overall impression of blue.)
- 20¢ Red.
- 30¢ Yellow.
- 40¢ Pink. (At least, that is what the Bilodeau Guide calls it.)

## How the Standard Borders were Printed

The borders were printed by the four-colour process. The colours used in this process are:

- Magenta, also called process red. This is a slightly purplish red, and it is the colour in the standard border on the 40¢ denomination (which the Bilodeau Guide calls pink).
- Cyan, also called process blue. This is a slightly greenish blue, and it is the blue in the 3 mm squares (at the intersection of the red and white lines) in the standard border on the 10¢ denomination.
- Yellow. This is the colour in the border on the 30¢ denomination.
- Black.

All other colours are produced by combining these four in different proportions, by using different sizes of halftone dots. In particular,

Equal proportions of magenta and yellow give red. This is the dominant colour in the standard border on the 20¢ denomination.

Equal proportions of yellow and cyan give green. This is the dominant colour in the border on the 5¢ denomination.

And equal proportions of cyan and magenta give what printers have traditionally called blue, but which is really purple. This is the purple in the 3 mm squares (at the intersection of the two white lines) in the standard border on the 10¢ denomination.

Now let us take a more analytical look at each denomination.

For the border on the 5¢ denomination, three colours of ink were used: cyan, yellow, and black. The cyan was used where the border is green, and the yellow was used where the border is green or yellow. (Note that the border is also green under the black, as you can see by examining a coupon on which the black is out of registration.)

For the standard border on the 10¢ denomination, all four colours of ink were used: magenta, cyan, yellow, and black. The magenta was used where the border is red or purple, the yellow was used where the border is red or green, and the cyan was used where the border is purple, green, or blue.

For the border on the 20¢ denomination, three colours of ink were used: magenta, yellow, and black. The magenta was used where the border is red, and the yellow was used where the border is red or yellow. (Note that the border is also red under the black.)

For the border on the 30¢ denomination, only two colours of ink were used: yellow and black. If you compare the 30¢ border with the 20¢ border, you will see that these two colours were used on the 30¢ border exactly where they were used on the 20¢ border. Or, to put it another way, the 30¢ border is the same as the 20¢ border, except that no magenta was used. So one might say that the 30¢ border was printed from two of the three 20¢ plates.

The standard border on the 40¢ denomination is similar, but with an extra twist. Only two colours of ink were used: magenta and black. If you compare the 40¢ border with the 5¢ border, you will see that these two colours were used on the 40¢ border exactly where cyan and black, respectively, were used on the 5¢ border. Or, to put it another way, the 40¢ border is the same as the 5¢ border, except that no yellow was used, and the cyan was replaced by magenta. So one might say that the 40¢ border was printed from two of the three 5¢ plates, but one of these two plates was used with a different colour of ink.

I began this article by saying "by and large". There are two kinds of exceptions to what I have said so far: variants and anomalies.

## Variant Borders

### 1. Red-Orange 20¢ Border

There is -- inevitably -- a certain amount of random variation in printed colours. In my collection, the most noticeable variation of this type is on one of my MP1B-20F 20¢ coupons and one of my PS2B-20-1 20¢ coupons, where the dominant colour is between red and orange.

### 2. Blue-Purple 10¢ Border

A much more striking departure from the standard coloration can be seen on the MP1C-10E 10¢ coupons, where, for some reason, a pure blue ink was used instead of the greenish cyan. As a result, the border on this coupon gives an overall impression that is between blue and purple.

I have two sub-variants of this coupon: one where the blue is darker, and the overall impression is closer to blue, and one where the blue is lighter, and the overall impression is closer to purple.

## Anomalous Borders

The borders on two of the 40¢ coupons are outright exceptions to the general rule, and they also have serious problems from the point of view of design, so I am inclined to think that they were mistakes.

### 1. MP2C-40D2

According to the Bilodeau Guide, the border on this coupon is yellow, but there are really two major colours on this coupon, yellow and "pink", and the overall impression is orange.



Standard MP1B-20F, with a red border.

Variant MP1B-20F, with a border between red and orange.



Standard 10¢ border, printed with cyan ink (MP1B-10B3).

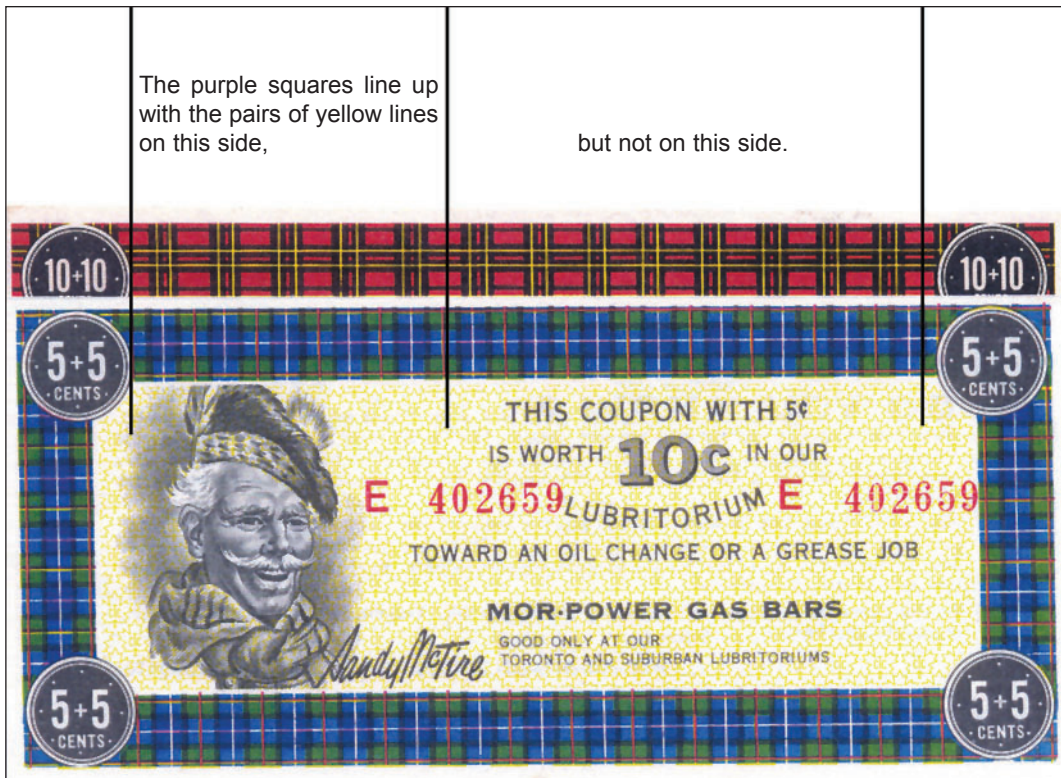
Variant 10¢ border, printed with pure blue ink, sub-variant with darker blue (MPIC-10E).

Variant 10¢ border, printed with pure blue ink, sub-variant with lighter blue (MPIC-10E).



Anomalous 40¢ border, based on 10¢ border (MP2C-40D2)

Anomalous 40¢ border, based on 10¢ and 20¢ borders (MP2C-40D1)



For the border on this coupon, three colours of ink were used: magenta, yellow, and black. The magenta was used where the border is red or "pink", and the yellow was used where the border is red or yellow.

If you compare the border on this coupon with the 10¢ border, you will see that these three colours were used on the border of this coupon exactly where they were used on the 10¢ border. Or, to put it another way, the border on this coupon is the same as the 10¢ border, except that no cyan was used. So one might say that the border on this coupon was printed from three of the four 10¢ plates.

There are two reasons why I think that the border on this coupon was a mistake. The first, of course, is that it is not the standard 40¢ border, or even a colour variant of it. The second is that large areas of this border -- all the areas where the 10¢ border is blue -- have been left blank. (This is not immediately apparent, because the cheque paper that it is printed on is a very pale brown, rather than white.) The borders on the Sandy McTire coupons were supposed to look like tartans, but the tartan on this coupon is full of holes.

## 2. MP2C-40DI

(I am dealing with this coupon last, because it is more complicated.)

According to the Bilodeau Guide, the border on this coupon is "pink", but there are really two major colours on this coupon, "pink" and purple, and the overall impression is, between red and purple.

For the border on this coupon, three colours of ink were used: magenta, cyan, and black. The magenta was used where the border is purple or "pink" and the cyan was used where the border is purple.

The border on this coupon is a hybrid, printed from plates that were used for two different denominations. If you compare the border on this coupon with the 20¢ border, you will see that the plate that was used with magenta for the border on this coupon is the plate that was used with magenta for the

20¢ border. But if you compare the border on this coupon with the 10¢ border, you will see that the plates that were used with cyan and black for the border on this coupon are the plates that were used with magenta and black, respectively, for the 10¢ border.

There are two reasons why I think the border on this coupon was a mistake. The first is that it is not the standard 40¢ border or a colour variant of it. The second is, not that this border is a hybrid, but that the 10¢ and 20¢ borders are incompatible. To see what I mean, hold the top band of the border on a 10¢ coupon right under the top band of the border on a 20¢ coupon, with the ends of the two bands lined up (as nearly as possible). (See the illustration above.) The first five purple squares line up, pretty well, with the pairs of yellow lines, but most of the other eight purple squares do not. (This is because the purple squares are fairly evenly spaced, but the pairs of yellow lines, for the most part, are not.) Now look at the border on this 40¢ coupon. There is the same lack of fit between the purple squares (which correspond to the purple squares in the 10¢ border) and the pairs of white lines (which are all that is left of the yellow lines in the 20¢ border). Even if the registration were perfect (and it is far from perfect on both examples of this coupon in my collection), the border on this coupon would still be a mess.

## Notes

This article is based on my own collection, a couple of dealers' stock books, and Jean-Guy Cote's Canadian Tire Coupon Collector's Reference CD. But there are still quite a few of the ninety Sandy McTire coupons that I have not examined, so there may be other coupons with variant or anomalous borders. If you know of any, I would like to hear from you.

My colour judgments in this article are based on the *TCS Decorative Painting Color Match Sourcebook*, by Bobbie Percy, published by Tru-Color Systems, Inc. (Danville, Ind., 3rd ed. 2003). (But I have used "purple" instead of "violet".)

# GDN NOTES

by Doug Dunster #625



While checking these notes I had, the serial numbers on my two doubles were the same for each prefix - K915832 and K915832 & W362636 and W362636. I am wondering if each prefix in the series had the same numbers eg: A329953

& A329953. If any one can answer this, I would like to hear from you. Phone 613-342-0484 or mail at Doug Dunster - 204 Cronkwoods Road, RR 4 Mallorytown, Ontario K0E 1R0

## OUR COUPONS WILL HAVE TO EVOLVE

by Doug Adams #639

A recent visit to my local Canadian Tire store started me to wonder. The new self-serve checkouts have arrived, and now I just scan my own purchases, swipe my debit card and collect my dispensed coupons and receipt.

Sounds very progressive and easy – just like Wal-Mart. But how do I redeem my CT coupons (like I rarely do anyway). Just had to go back and try it again. My purchase was \$5.50 and I redeemed an old beat up \$23 dollar coupon.

As soon as I touched the screen icon to cash in my coupon, the machine signaled the roving cashier and she came over to see me. I gave her my coupon and she had to manually enter the denomination of the coupon into the system. I thought that very counter productive and she agreed.

Seems the system will recognize 'real' money if someone is making a cash purchase, but is not very good at telling a five cent coupon from a dollar one. She said the company is very aware of the problem, and is considering altering the Canadian Tire money to adjust to the new technology.

That may just be a standard marketing answer – but it does make a lot of sense. The self serve checkouts are not going to go away. They will be more and more common as stores strive to cut labor costs.

If I were a betting man, I'm thinking the coupons will soon have to evolve – it has to happen.

## WHITE RAT AT GAS BAR...

by Louis Fontaine #109

While checking some CTC 9-B 10¢ gas bar coupons I came across a variety that I will call a "White Rat". It is located near the center post that supports the canopy of the gas bar.

The ranges I have seen this variety in are T1819322 and T1915968. It appears to occur every 100,000 coupons. It is possible that if you check either up or down from these numbers more may be found in the ranges of 201xxxx, 211xxxx,

171xxxx, 161xxxx, 151xxxx, 141xxxx, 131xxxx, 121xxxx, 111xxxx, 101xxxx, 091xxxx, 081xxxx, 071xxxx, 061xxxx, 051xxxx. Typically the last 4 digits will run from 5000-9999.

There is a possibility of 5000 coupons per group or 85,000 coupons in the entire 10¢ printing of 1,700,000 up to 2,200,000. In the serial number group above 6,800,000 I doubt any exist as these were printed at a later date. For you researchers let me know if you find some in these serial # groups to confirm.



# THE LAST OTTAWA MEETING OF 2008 WAS A SUCCESS

text by Paul Fitzgerald #672 / photos by Everett Runtz #772 & Terry Ellsworth #094

The last Ottawa meeting of 2008 was a success. A small group of members enjoyed the event. Don Bradt organized the meeting, arranged for the hall, provided refreshments, and most of the entertainment.

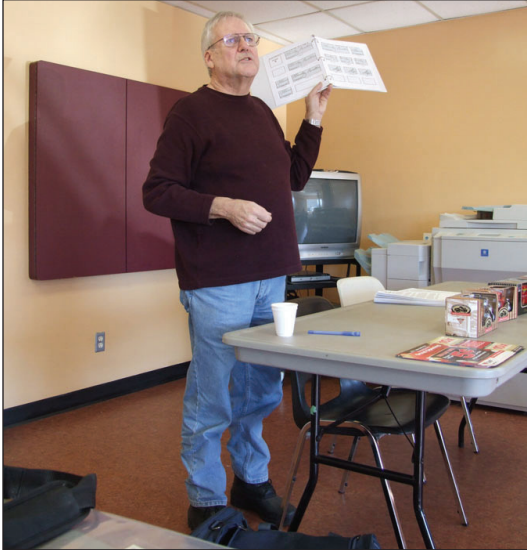
Don lectured on the topic of "the CTC S20 series broken signatures made easy". The 26 page handout, that Don gave us, helped illustrate the process. This was the result of years of work by many members.

Jerome brought along his full sheet of \$1.00 & 50¢ coupons which helped shed light on the topic. Everett provided

a large stack of \$1.00 notes to demonstrate how easy Don's system is. It only took a few minutes to correctly separate them.

Don also displayed a collection of 2008 CTC trucks including a dealer only model.

Many people brought a lot to trade and many coupons changed hands. I managed to obtain a few CTC and many non CTC coupons from the archives of Toby, Sandy and Jerome. I am looking forward to the next meeting.



Our "Variety Master", Don Bradt



Toby Grimminck, Paul Fitzgerald and Terry Ellsworth



Sandy Lipin



Everett Runtz & Don Bradt



Toby Grimminck & Sandy Lipin



Terry Ellsworth



Lucien Levesque & Jerome Fourre



Everett Runtz & Don Bradt

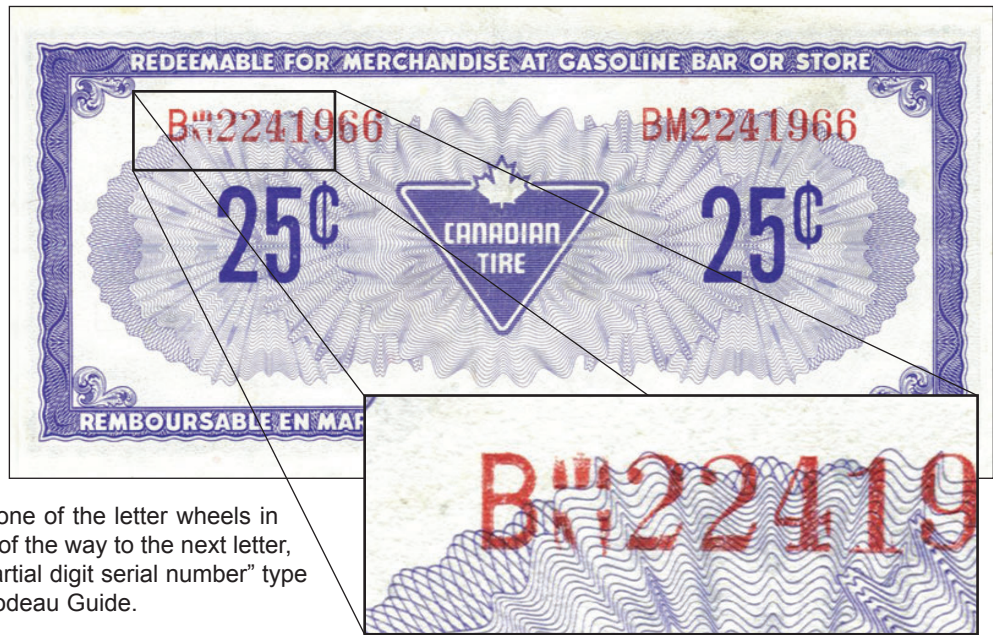
# LOUIS FONTAINE'S "STRANGE VARIETY"

by Don Roebuck #848

Apropos Louis Fontaine's "strange variety of S4-D with BM prefix" in the October 2008 Newsletter:

I acquired this coupon from Louis, and what Louis at first thought was a "corrupt" M, possibly resulting from the presence of foreign matter on the numbering head, turns out to be the lower part of an M and the upper part of an N, although this is somewhat obscured by the lathe work.

This type of error, in which one of the letter wheels in the numbering head rotates part of the way to the next letter, is presumably included in the "partial digit serial number" type on page G-25 of vol. 2 of the Bilodeau Guide.



## NOTES FROM MIKE HACKETT – CLUB AUCTIONEER

There were several auctions during 2008 with lots of notes going to members filling holes in their collections. For 2009 I am only doing one auction and it will be in the FALL newsletter. If members have coupons they want to place in this auction – 27th Club Mail Bid Auction – please do not send them to me until after June 1st, 2009.

If members buy coupons through the Mail Bid Auctions and they are not happy with the grade, feel free to return the coupon for a refund. I try to be fair on the grade but some-

times I might slip up. Lot #9 in the 26th Mail Bid Auction was one such note and it was pulled from the auction. If you bid on this note and was wondering why it did not sell this is what happened.

Donation Auction

I am still accepting donation coupons for the next auction and will hold an auction when I have enough for a good auction. Mike Hackett, 127 Hallmark Ave., Sackville, NS B4C 3R5 E-mail- mike.hackett@ns.sympatico.ca

## 26TH CLUB MAIL BID AUCTION RESULTS - AUTUMN 2008

Lot	Sold	Lot	Sold	Lot	Sold	Lot	Sold	Lot	Sold	Lot	Sold	Lot	Sold
1	\$9.02	50	\$2.02	98	\$3.62	136	\$4.05	164	\$5.50	189	\$25.55	213	\$6.00
3	\$6.30	51	\$2.52	103	\$2.50	140	\$5.02	165	\$2.00	191	\$8.10	214	\$3.00
4	\$8.00	54	\$14.11	105	\$2.00	141	\$2.05	166	\$3.03	192	\$6.50	215	\$10.00
14	\$6.00	56	\$11.62	108	\$1.52	142	\$9.55	168	\$45.52	193	\$3.55	216	\$5.00
21	\$4.00	57	\$128.45	110	\$2.53	143	\$9.55	169	\$20.00	194	\$9.27	217	\$4.00
23	\$42.80	59	\$3.03	112	\$1.52	147	\$7.00	170	\$6.02	195	\$2.60	218	\$2.00
24	\$36.15	61	\$5.14	113	\$4.51	148	\$12.12	172	\$6.06	196	\$10.06	219	\$10.00
26	\$3.76	63	\$2.01	114	\$1.00	149	\$11.02	173	\$21.31	197	\$21.00	220	\$2.00
30	\$3.02	64	\$2.02	115	\$2.01	150	\$3.51	174	\$4.02	198	\$5.63	221	\$2.00
31	\$3.53	65	\$1.50	117	\$1.51	151	\$5.02	175	\$4.05	199	\$7.60	222	\$2.00
32	\$4.26	71	\$2.00	118	\$2.89	152	\$5.02	176	\$8.08	200	\$6.07	223	\$5.00
33	\$9.00	76	\$1.50	120	\$2.01	153	\$8.00	177	\$4.02	201	\$3.83	224	\$5.00
34	\$5.00	77	\$2.00	121	\$10.00	154	\$7.07	178	\$4.26	202	\$5.03	225	\$2.00
35	\$3.02	78	\$1.50	123	\$8.08	155	\$19.00	179	\$16.00	205	\$5.07	226	\$4.00
39	\$2.02	83	\$2.02	124	\$10.10	156	\$95.55	180	\$3.52	206	\$7.00	227	\$4.10
40	\$1.02	85	\$1.51	125	\$15.00	157	\$163.37	181	\$5.00	207	\$2.50	228	\$6.42
41	\$5.26	89	\$2.02	126	\$42.07	158	\$4.02	182	\$5.52	208	\$2.50	230	\$20.00
44	\$3.50	90	\$10.70	130	\$23.37	159	\$4.22	184	\$7.29	209	\$12.00		
47	\$2.02	91	\$7.07	131	\$15.55	160	\$5.05	185	\$17.01	210	\$10.00		
48	\$5.00	94	\$12.26	134	\$4.56	161	\$6.55	187	\$8.31	211	\$10.00		
49	\$4.03	97	\$3.09	135	\$2.00	163	\$5.02	188	\$7.17	212	\$4.00		

# CANADIAN TIRE GIFT CARD UPDATE

by Lucien Levesque #479

We now have a total of 131 gift cards and 16 promotional cards. Your continued support and input about your findings is very much appreciated.

Please contact Lucien Levesque, 13285 rue de la Bourgogne, Mirabel, Québec, J7J 1P9. Telephone 450-430-5820 (after 18h00) or email : llev@videotron.ca

Catalogue #	Batch #	Date
<b>FIXED AMOUNT CARDS</b>		
<b>10 dollars - Man, boy &amp; bicycle</b>		
GCP-10-0502		(L) 05/02
GCP-10-0205		(L) 02/05
GCP-10-0405		(L) 04/05
GCP-10-0505		(L) 05/05
GCP-10-0705		(L) 07/05
GCP-10-0905		(L) 09/05
GCP-10-0406	6052557	04/06 (L)
GCP-10-0406	6063141	04/06 (L)
GCP-10-0706	6553773	07/06 (L)
GCP-10-1006	6855886	10/06 (L)
<b>10 dollars - Two Tires &amp; Wheels</b>		
GCP-10-1106	07088842	11/06 (L)
GCP-10-1206	B7191583	12/06 (L)
GCP-10-0307	B7467800	03/07 (L)
GCP-10-0907	0000127	09/07 (L)
GCP-10-1007	00000313	10/07 (L)
GCP-10-1207	B0002272	12/07 (L)
GCP-10-0508	00007818	05/08 (L)
GCP-10-0808	0011672	08/08 (L)
<b>25 dollars - Mother &amp; daughters</b>		
GCP-25-0502		(L) 05/02
GCP-25-0704		(L) 07/04
GCP-25-1004		(L) 10/04
GCP-25-1204		(L) 12/04
GCP-25-0205		(L) 02/05
GCP-25-0405		(L) 04/05
GCP-25-0505		(L) 05/05
GCP-25-0705		(L) 07/05
GCP-25-0905		(L) 09/05
GCP-25-0206		(L) 02/06
GCP-25-0406	6056945	04/06 (L)
GCP-25-0406	6063387	04/06 (L)
GCP-25-0706	6553781	07/06 (L)
GCP-25-1006	6855878	10/06 (L)
GCP-25-1106	7158409	11/06 (L)
<b>25 dollars - BBQ Sausages</b>		
GCP-25-1106	07088447	11/06 (L)
GCP-25-1206	B7191591	12/06 (L)
GCP-25-0307	B7467818	03/07 (L)
GCP-25-0707	07801530	07/07 (L)
GCP-25-0907	0000124	09/07 (L)
GCP-25-0907	0000181	09/07 (L)
GCP-25-1007	00000316	10/07 (L)
GCP-25-1207	B0002271	12/07 (L)
GCP-25-0408	00007182	04/08 (L)
GCP-25-0408	00006504	04/08 (L)
<b>50 dollars - Family roller-skating</b>		
GCP-50-0502		(L) 05/02
GCP-50-1003		(L) 10/03
GCP-50-0204		(L) 02/04
GCP-50-0704		(L) 07/04
GCP-50-1004		(L) 10/04
GCP-50-1204		(L) 12/04
GCP-50-0205		(L) 02/05
GCP-50-0405		(L) 04/05
GCP-50-0505		(L) 05/05
GCP-50-0705		(L) 07/05
GCP-50-0905		(L) 09/05
GCP-50-0406	6063408	04/06 (L)
GCP-50-0406	6057260	04/06 (L)
GCP-50-0706	6553790	07/06 (L)
GCP-50-1006	6855341	10/06 (L)
<b>50 dollars - Carpet with Mosaic</b>		
GCP-50-1106	07088439	11/06 (L)
GCP-50-1206	B7191604	12/06 (L)
GCP-50-0307	B7467826	03/07 (L)
GCP-50-0707	07801556	07/07 (L)
GCP-50-0907	0000125	09/07 (L)
GCP-50-0907	B0000182	09/07 (L)
GCP-50-1007	00000315	10/07 (L)
GCP-50-1207	B0002274	12/07 (L)
GCP-50-0208	0004984	02/08 (L)

Catalogue #	Batch #	Date
GCP-50-0408	0006501	04/08 (L)
GCP-50-0408	0007187	04/08 (L)
GCP-50-0508	B0008352	05/08 (L)
GCP-50-0708	0010453	07/08 (L)
GCP-50-0808	0011724	08/08 (L)
<b>100 dollars - Family moving</b>		
GCP-100-0502		(L) 05/02
GCP-100-1003		(L) 10/03
GCP-100-0204		(L) 02/04
GCP-100-0704		(L) 07/04
GCP-100-1204		(L) 12/04
GCP-100-0406	6057518	04/06 (L)
GCP-100-0406	6063416	04/06 (L)
GCP-100-0706	6553802	07/06 (L)
GCP-100-1006	6855333	10/06 (L)
<b>100 dollars - Lawn with Lawn Mower</b>		
GCP-100-1106	7088455	11/06 (L)
GCP-100-1206	B7191612	12/06 (L)
GCP-100-0307	B7467834	03/07 (L)
GCP-100-0707	07801548	07/07 (L)
GCP-100-1007	00000318	10/07 (L)
GCP-100-1207	B0002273	12/07 (L)
GCP-100-0208	00004973	02/08 (L)
GCP-100-0408	00007180	04/08 (L)
GCP-100-0508	00008306	05/08 (L)
GCP-100-0708	0010448	07/08 (L)
<b>CHARGEABLE CARDS</b>		
<b>Gray gift box</b>		
GCP-34391-0303	34391	(L) 03/03
GCP-35343-0503	35343	(L) 05/03
GCP-36438-1003	36438	(L) 10/03
GCP-38983-1204	38983	(L) 12/04
GCP-39449-0205	39449	(L) 02/05
GCP-40332-0705	40332	(L) 07/05
GCP-40896-0905	40896	(L) 09/05
GCP-6063424-0406	6063424	04/06 (L)
GCP-6855894-1006	6855894	10/06 (L)
GCP-7158417-1106	7158417	11/06 (L)
<b>Family tobogganing</b>		
GCP-35613-0603	35613	(L) 06/03
<b>Canoe ride</b>		
GCP-37105-0204	37105	(L) 02/04
<b>Family in the snow</b>		
GCP-38151-0804	38151	(L) 08/04
<b>Father &amp; Son fishing</b>		
GCP-39440-0205	39440	(L) 02/05
GCP-6063441-0406	6063441	04/06 (L)
<b>Bride &amp; Groom kissing</b>		
GCP-38920-1104	38920	(L) 11/04
<b>Laying in the snow</b>		
GCP-40317-0705	40317	(L) 07/05
<b>Back to school</b>		
GCP-6462353-0606	6462353	06/06 (H)
GCP-6631512-0706	6631612	07/06 (H)
<b>Merry Christmas</b>		
GCP-6818508-0906	6818508	09/06

Catalogue #	Batch #	Date
<b>Happy Holiday</b>		
GCP-6818495-0906	6818495	09/06
<b>Screwdrivers</b>		
GCP-7566710-0407	7566710	04/07 (L)
GCP-0004982-0208	0004982	02/08 (L)
GCP-00006514-0408	00006514	04/08 (L)
GCP-00007188-0408	00007188	04/08 (L)
<b>Paint Card</b>		
GCP-07648985-0607	07648985	06/07 (L)
GCP-0004981-0208	0004981	02/08 (L)
GCP-0007198-0408	00007198	04/08 (L)
<b>Hockey</b>		
GCP-07647472-0607	07647472	06/07 (L)
GCP-0004980-0208	0004980	02/08 (L)
GCP-00007198-0408	00007198	04/08 (L)
<b>Gift with Christmas Tree</b>		
GCP-00000110-0907	00000110	09/07 (L)
<b>Gift with feet</b>		
GCP-00000111-0907	00000111	09/07 (L)
<b>Gray Silhouette</b>		
GCP-0005773-0308	0005773	03/08 (L)
<b>Clock-Frying pan</b>		
GCP-00009507-0708	00009507	07/08 (L)
<b>Compass-Wheel cover</b>		
GCP-00009514-0708	00009514	07/08 (L)
<b>Ball-Basketball</b>		
GCP-00009515-0708	00009515	07/08 (L)
<b>Saw blade-Extension cord</b>		
GCP-00009518-0708	00009518	07/08 (L)
<b>HO! HO! HO!</b>		
GCP-10079-0908	10079	09/08 (L)
<b>NOEL! NOEL! NOEL!</b>		
GCP-10082-0908	10082	09/08 (L)

<b>PROMOTION CARDS SECTION</b>		
<b>Sandy McTire</b>		
PCP-10-1006-Sandy	6951544	10/06 (L)
PCP-100-0206-Sandy	6077	03/06 (L)
<b>85 th Birthday Service Special</b>		
PCP-7820757-0607-E	7820757	06/07 (L)
PCP-7820765-0607-F	7820765	06/07 (L)
<b>Synthetic Oil Change</b>		
PCP-00000300-1007-E	00000300	10/07 (L)
PCP-00000301-1007-F	00000301	10/07 (L)
PCP-13455-09/08-E	13455	09/08
PCP-13456-09/08-F	13456	09/08
<b>Promo Card \$25.00 - Bilingual</b>		
PCP-00000485-11/07	00000485	11/07 (L)
PCP-00002693-12/07	00002693	12/07 (L)
<b>Promo Card \$10.00 - Bilingual</b>		
PCP-0006583-0408	0006583	04/08 (L)
<b>Bonus/Prime - Bilingual</b>		
PCP-004974-0208	004974	02/08 (L)
PCP-0005860-0308	0005860	03/08 (L)
PCP-0008195-0508	0008195	05/08 (L)
<b>Serviceauto</b>		
PCP-0011317-0808-F	00113217	08/08 (L)
PCP-0011nnn-0808-E	???????	08/08 (L)



PCP-13455-09/08-E



PCP-13456-09/08-F

# S11-C TOOTHPICK AND OPEN ENDED “L” VARIETIES...

by Louis Fontaine #109

The S11-C “Toothpick” and “Open Ended L” varieties can be quite a challenging project should one try to get a high and low of all the possible ranges. There is a possibility of up to 5000 coupons for each range. (See fig 1)

To view the toothpick variety one has to look at the face of Sandy McTire and it appears that he has a straw toothpick hanging out of his mouth. The lowest and highest ranges with the prefix “E” known are E0055000-E0059999 and E9850000-E9854999. With the “F” prefix the lowest and highest ranges known are F0060000-F0064999 and F5770000-F5774999. In some ranges, for both the E or the F prefix, there are some that are known as the “Faint toothpick”. This variety was not issued in batches of 5000 but only within a few of the variety ranges so it will be more difficult to find. (See fig 2)



For the Open ended L one has to look at the French text “La societe.....” at the bottom of the note below Sandy McTire. The line above La... is broken and runs into the L. The lowest and highest ranges known for this variety are E0405000-E0409999 and E9984500-E9989999. With the F prefix the lowest and highest ranges known are F0050000-F0054999 and F5690000-F5694999.

I have not seen any replacements in any run of either variety to date but I do not have all the ranges either. In the event that they exist and you have a bracketed sequence I would be interested in hearing from you. If any sheets were spoiled during these runs then it would be extremely desirable to own a bracketed Uncirculated sequence if in fact any exist.

For a supplemental project one may use the specialized High Low list to determine where all the ranges are for both varieties and from there, arrive at the quantity of each printed. Regrettably I have not had the time.

For more detailed information on these varieties and the known ranges, please refer to the specialized high low list on the Club web site ([www.ctccc.ca](http://www.ctccc.ca)) and click on the link.



## PAPERCLIP

by Everett Runtz #772



Here are a couple of scans of two CTC S29-C coupons with imprints of a paperclip. I believe the paperclip on Sandy’s shoulder was previously reported but I noticed that there is also a paperclip imprint on the front lower-left denomination box of other coupons. Possibly the paperclip moved from printing plate to printing plate. The coupons I found with the paperclip on Sandy’s shoulder are 0332851163, 320, and 685. There should be a few more than 500 out there. The coupons I found with the paperclip on the denomination box are 0330350457, and 0331400238, 239, 960, and 961.



# SASKATCHEWAN VERSION OF A MULTIPLIER COUPON

by Dean Neald #602

Here in Saskatchewan we no longer have Multiplier Coupons like the rest of the country does. Instead we receive a flat rate of 5¢ a litre rebate for each litre of gas purchased. This switch from multiplier coupons to a flat rate was done a number of years ago. Sorry I do not remember the exact year. So now you just go and fill up at the nearest Canadian Tire Gas Station whenever you need to. No need to time it with the dates of the best multiplier rate. That was until this last weekend.

That is when the Canadian Tire Retail Store brought out their weekly flyer. In the flyer was an advertisement stating, be sure and stop in at the Retail Store to pick up your "Gas Coupon". This rebate coupon was for 10¢ a litre. That is double the normal rebate rate. So I made sure I picked up a coupon. The illustration shows the actual coupon. Note that there is printing only on one side. The reverse is totally blank.

The important fact of this coupon is that it is valid only for November 28 to November 30, 2008. Three days is not very much time to redeem it for the Canadian Tire Money. But at 10¢ a litre it sure makes it worthwhile to go fill up. For the whole weekend, the gas station close to my place was very busy. So I think a lot of people cashed in the coupon. I know I did. I was even fortunate enough to receive a \$2 denomination CT coupon. Normally my small car does not hold enough gas to get that type of rebate. I usually end up in the \$1.50 to \$1.70 range.

My question to the rest of the membership is: Did Canadian Tire Corporation offer the same promotion throughout the country? May be this particular promotion is not as unique as I first thought. However it is unique or at least different for my part of the country!



Editor's note: The equivalent coupons issued in Ontario and Quebec for this Christmas Sale were:



## NEW DESIGN 10¢ COUPON ISSUED FOR 3 DAY CHRISTMAS SALE...

by Louis Fontaine #109

On Nov 28 a flyer was issued promoting a Christmas 3 day sale. In the Western flyer it stated a 10 cents off per litre coupon would also be distributed. The design of the Western

issue has been changed from previous years. The promotion ran from Nov28-30. The equivalent coupons issued in Ontario and Quebec for this Sale are shown above!

# Discoveries from Bill Cuff #337

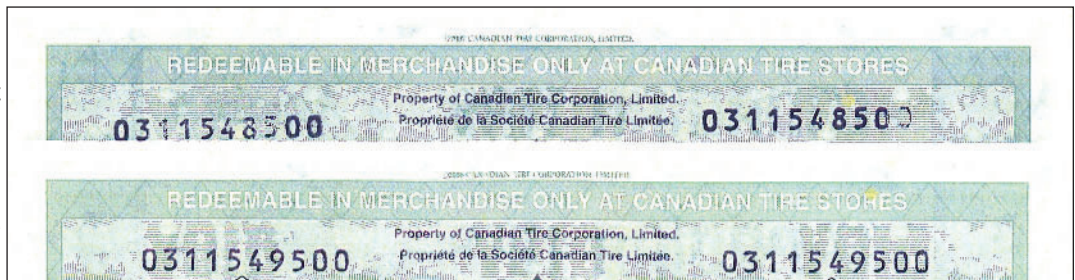


CTC S28-B08  
regular note

CTC S28-Ba08  
replacement note

CTC S29-B07  
Same # replacement

CTC S29-B07  
Same # replacement



CTC S28-B08  
regular note



# More discoveries from Bill Cuff #337



"eir" reverse print



"eo" design offset



"eo" design offset



ink blob



"ei" ink smear



"esmm" mismatched serial numbers

Discoveries from Marc André Lemire #885



Elvis hair



Merchandise dot

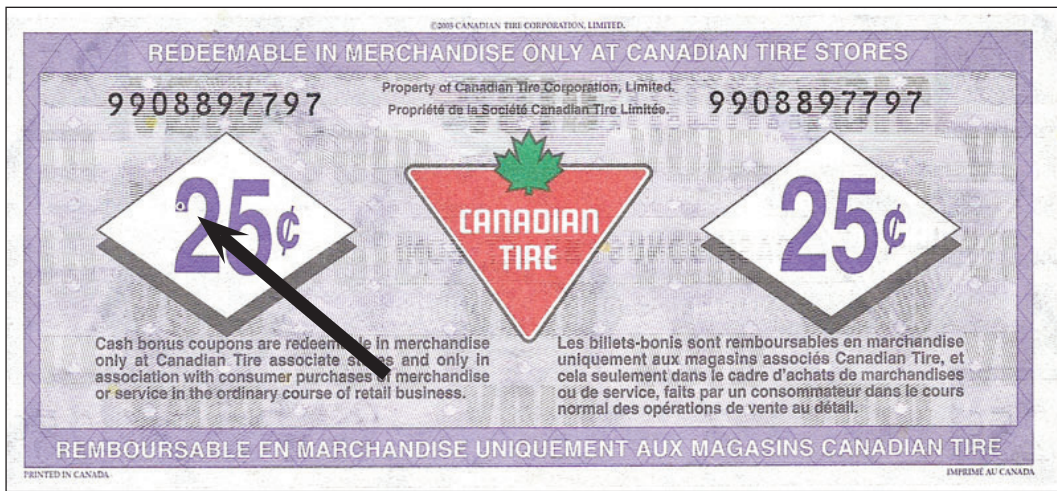


Line on Sandy note



Rotated digits on CTC S9 10¢ & 25¢ coupons

# Discoveries from Jim Bullough #273



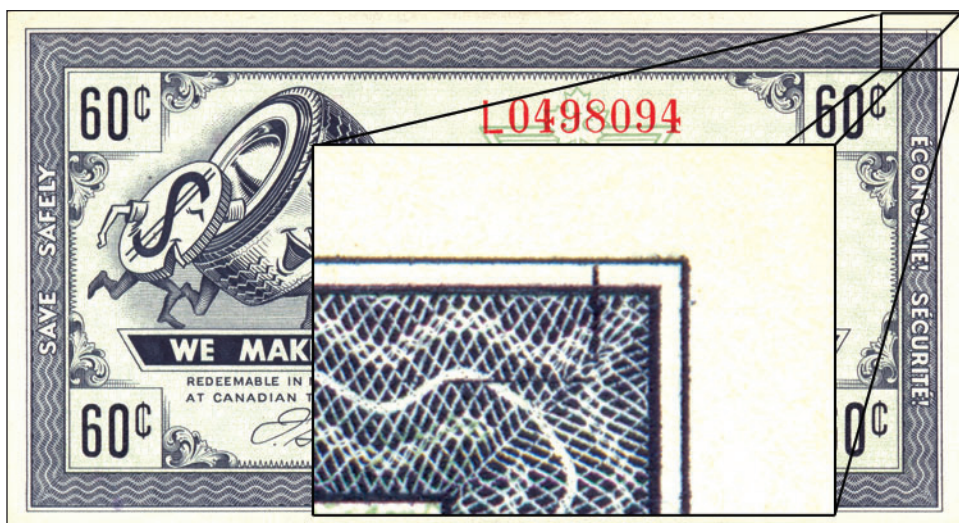
Doubled leaf



Filled in "4"



## Discoveries from Jerome Fourre #120



**2008 AUTOMOTIVE MARKETING TRUCK**

FOR 2008 THE AUTOMOTIVE MARKETING TRUCK IS A 1938 STUDEBAKER PANEL VAN  
THESE TRUCKS ARE GREAT FOR CHRISTMAS GIFTS, EMPLOYEE RECOGNITION AWARDS OR  
JUST TO COLLECT

THERE ARE A LIMITED NUMBER OF THESE TRUCKS AVAILABLE FOR PURCHASE

**THE FIRST 100 DEALERS THAT VISIT BOOTH #922 AUTO PARTS  
BESIDE THE NASCAR TRAILER  
WILL BE ABLE TO PICKUP THEIR TRUCK DURING PRODUCTS PARADE.**

ALL OTHERS WILL RECEIVE THEIR TRUCK IN OCTOBER

## More discoveries from Jerome Fourre #120



## Discoveries from John Emmett #484



# CTCCC MEMBERSHIP REPORT

A new year has just begun and it's renewal time again, how time flies! For those of you who have not renewed your membership for 2009 don't wait, "Do it now". Membership is still \$15.00 for the year and that includes four jam packed newsletters. You have several choices for the newsletter, either by regular mail or as a download with the link in your e-mail. The downloaded version can be printed in color if you wish. As usual you can have the English or the French edition. You also have the option of paying \$40.00 for the year and receiving your newsletter by mail in "Color". The most eco-friendly way to do it would be to take the download option and keep it close by on your computer so that it can be consulted easily. When renewing please make sure to specify your preference and include your payment accordingly.

For those of you that have not yet renewed, I have enclosed a separate renewal form for 2009. Just fill it in and

get it over with while it is fresh in your mind. As usual, those that do not renew by the time April's newsletter comes out, they will not receive that issue nor future newsletters.

If your membership dues have already been paid, you will find your membership card in this newsletter. Please do not forget to advise us of any change of address or e-mail. Your membership and your collaboration will contribute to the survival and the expansion of our Club.


Here are a few items available from the Club:

- Black Club pin . . . . . \$6.00
- C.D. with newsletters 1990 to 2008 . . . . . \$15.00
- Single back issues of the newsletter (b&w) . . . \$2.95
- Full set of back issues 1990 to 2008 . . . . . \$100.00

**Ghislaine Theroux-Memme**  
Membership chairman

*A Hearty welcome to all our new members!*

No.	Name	Address	E-Mail	City	Province	P. Code
892	Brent W.J. Mackie	16 Lilac Street	bwjmackie@golden.net	Kitchener	Ontario	N2G 3A8
893	Jean-Marc Lefebvre	700 rue Brosseau	jeanmarclefebvre@sympatico.ca	Trois Rivières	Québec	G9A GJ1
894	Barry Metcalfe	Box 57	lincolnimp@sasktel.net	Ridgedale	Saskatchewan	S0E 1L0

	<b>MEMBERSHIP AND / OR RENEWAL FORM</b> <b>CANADIAN TIRE COUPON COLLECTORS' CLUB</b> <b>FORMULAIRE DE RENOUVELLEMENT OU ADHÉSION</b> <b>CANADIAN TIRE COUPON COLLECTORS' CLUB</b>	<b>Dues / Adhésion</b> <b>Jan. / Dec.</b>
	DATE _____	I wish to receive a / Je désire recevoir un
Name / Nom _____		Regular black & white or a downloadable Newsletter Bulletin régulier en noir _____ <b>\$15.00</b> et blanc ou à télécharger
Address / Adresse _____		Color Newsletter Bulletin en couleur _____ <b>\$40.00</b>
Telephone _____ Code Postal Code _____		You may print my name and address in the newsletter _____
Signature _____ Email _____		I prefer an English newsletter _____
Make cheque payable to Canadian Tire Coupon Collectors' Club and mail to:	Faire chèque à l'ordre du Canadian Tire Coupon Collectors' Club et faire parvenir à:	Vous pouvez insérer mon nom et adresse dans le bulletin _____
Tel. / Tél.: 450-629-8658	<b>Membership / Adhésions</b> Ghislaine Memme, 1875 Ave. Raymond, Laval, Québec, H7S 1R3	Je préfère un bulletin français _____
	E-mail / Courriel : therouxxg@videotron.ca	

## AGENDA & ADDRESSES

**KIRKLAND**     **January 17th, 2009**, Express Auto Parts Depot, 18101, Trans Canada (Route 40) Kirkland, west of the St-Charles Boulevard exit. • 9:00 am - 12:00 pm.

**KINGSTON**     **March 28th, 2009** Aunt Lucy's Restaurant, 1399 Princess Street, Kingston, Ontario • 9:00 am -12:00 pm

**TOREX**     **February 21st, 2009** Hilton Toronto Airport Hotel, 5875 Airport Road, Toronto ON • 10:00 am -12:00 pm

**ONA**     **April 25th, 2009** Holiday Inn Hotel, 30 Fairway Rd. Kitchener, Ontario in the Ontario Salon Room C • 9:00 am -12:00 pm

# WANT ADS

**FOR SALE:** New 2009 Illustrated spiral bound price list (5.5 x 8.5 size only) priced at \$20.00 for CTC money, misc. coupons, Eastern and Western multiplier issues and a lot of new material including a listing of some varieties in the Gas Bar and Store issues. Cover in full color. Price will include a \$20.00 voucher good on your first \$100.00 purchase from my price list. Cash, check, money order, CTC money at face value or pre-1966 Silver coins at 9x face value payable to Louis Fontaine, 86 Morris Drive, Saskatoon, SK S7L 3V2, lfontaine@shaw.ca or (306) 382-7216.

**FOR SALE:** Canadian Tire Gift and Promotion Cards. No complete sets are available at the moment. Send me your want list for a quote. All prices are postage included. Lucien Levesque, 13285 rue de la Bourgogne Mirabel, Quebec, J7J 1P9 Tel 450-430-5820 or e-mail : llev@videotron.ca

**IF YOU ARE INTERESTED** in receiving future lists of my PRIVATE auctions of CTC notes, please let me know. I do not generally send them to all members, only the one's that request them or have a habit of purchasing notes in the mail-bid auctions. **My next auction is ready for January 2009. This auction contains the collection of one of the pioneers of CTC collecting.** Jerome Fourre 1120 Place Charron, Blainville, Quebec, J7C 2T2 • 450-419-7914 • e-mail jayfourre@videotron.ca

**FOR SALE** 1931 Road map rated AU - \$69.95 firm, 1964-65 catalog (corner of cover torn) rated VF - \$15.00; 1972 spring & summer (50th Anniv. issue w/special logo) rated AU -\$29.95. Postage included. David Smith, 10 Taylor Street, RR#3, Elgin, Ontario, K0G 1E0 - 613-359-6472

**FOR SALE** Accumulation of CTC catalogues, most in pristine condition. 1975 to 1990 - \$2.00 each; 1991 to date - \$1.00 each. Postage is extra. David Smith, 10 Taylor Rue, RR#3, Elgin, Ontario, K0G 1E0 - 613-359-6472

**FOR SALE** Large accumulation of multiplier & product coupons. 2000 to 2005 at 5¢ each. Earlier dates at less than half book price. Let me know what you need and I'll make you a deal you can't refuse. I will accommodate either type set or all date requests. David Smith, 10 Taylor Street, RR#3, Elgin, Ontario, K0G 1E0 - 613-359-6472

**FOR SALE** - S11-C varieties at wholesale prices.  
 S11-C 10¢ Toothpick Prefix E VG-EF Per 10 \$10.00  
 S11-C 10¢ Toothpick Prefix F VG-EF Per 10 \$15.00  
 S11-C 10¢ Open L Prefix E VG-EF Per 1 only \$3.00  
 S11-C 10¢ Open L Prefix F VG-EF Per 10 \$20.00  
 Limited supply. Multiple orders welcome. Will try to send 10 different ranges where possible. Payment by cash, check, money order, CTC money, or Pre 1966 silver at 9x face value, 1967-1968 3x face value. Postage paid. Louis Fontaine, 86 Morris Drive, Saskatoon, SK. S7L 3V2, Phone (306) 382-7216, Email lfontaine@shaw.ca.

**FOR SALE OR TRADE** - 50 + different replacement notes various grades. Phone 613-342-0484 for a list or Doug Dunster - 204 Cronkwoods Road, RR4 Mallorytown, Ontario K0E 1R0

**FOR SALE OR TRADE** large number of radar notes various grades Phone 613-342-0484 for a list or Doung Dunster - 204 Cronkwoods Road, RR4 Mallorytown, Ontario K0E 1R0

**FOR SALE** - CTC coupons Are you looking to fill a hole in your collection? Why not check [www.ctccollector.ca](http://www.ctccollector.ca) where you can see the coupons that I have for sale. I keep updating the inventories on a regular basis, so check back often. Jerome Fourre 1120 Place Charron, Blainville, Quebec, J7C 2T2 • 450-419-7914 • e-mail jayfourre@videotron.ca

**FOR SALE** More than 1000 CTC Store coupons To be sold as lot, better grades, asking price - Face value plus 10%, plus shipping. Call for total amount. Louis Leblanc, member #559 Timmons ON. Telephone 705-264-4170

**FOR SALE - 2007, Volume 1, Price Update.** The update is a 20 page booklet that is the same size as the 6th edition, ie: 5.5 inches by 8.5 inches. It is available in Black and White for \$4.00 shipping included or Color for just \$8.00 shipping included. Whether it is the Black and White copy or the Color copy, all pages with the prices are only in black on white. To order the Update please send your payment, "PAYABLE" to: Lucien Levesque, 13285, rue de la Bourgogne, Mirabel, Quebec, J7J 1P9 e-mail : llev@videotron.ca

**FOR SALE - Volume 1** of the 6th Edition of the Bilodeau Guide of CANADIAN TIRE money "The Regular Issues" Nearly 200 pages is now available at \$23.99 CDN shipping included. United States orders please add \$3.00 CDN for extra shipping costs. To order the Guide please send your payment, "PAYABLE" to: Lucien Levesque, 13285, rue de la Bourgogne, Mirabel, Quebec, J7J 1P9 e-mail : llev@videotron.ca

**FOR SALE - Volume 2** of the 6th Edition of the Bilodeau Guide of CANADIAN TIRE money "Varieties and Errors" Includes Free Volume 3. Over 300 pages of varieties and errors, now available at \$33.99 CDN shipping included. United States orders please add \$3.00 CDN for extra shipping costs. To order the Guide please send your payment, "PAYABLE" to: Lucien Levesque, 13285, rue de la Bourgogne, Mirabel, Quebec, J7J 1P9 e-mail : llev@videotron.ca

**FOR SALE** - UNC S27, S28 or S29 Replacement sequences of 3, 4 or more consecutively numbered coupons with bracketing notes as described below at bargain prices:

Cat. #	Sequence	Replacement(s)	Price
S27-B04	3	1 x S27-Ba02	\$10.00
S27-B05	3	1 x S27-Ba05	\$25.00
S27-B06	3	1 x S27-Ba05	\$25.00
S27-C03	4	2 x S27-Ca02	\$15.00
S27-C04	3	1 x S27-Ca03	\$25.00
S27-C04	4	2 x S27-Ca03	\$40.00
S27-C05	3	1 x S27-Ca04	\$10.00
S27-C05	4	2 x S27-Ca04	\$20.00
S27-D04	3	1 x S27-Da04	\$10.00
S27-D04	4	2 x S27-Da04	\$20.00
S27-D05	4	2 x S27-Da04	\$20.00
S27-E03	3	1 x S27-Ea03	\$15.00
S27-E03	4	2 x S27-Ea03	\$25.00
S28-B08	3	1 x S28-Ba08	\$10.00
S28-C06	3	1 x S27-Ca06	\$15.00
S28-C07	3	1 x S27-Ca06	\$15.00
S28-D06	3	1 x S27-Da04	\$10.00
S28-D06	6	4 x S27-Da04	\$25.00
S28-D06	7	5 x S27-Da04	\$30.00
S28-E06	4	2 x S27-Ea03	\$25.00
S29-C07	3	1 x S28-Ca06	\$10.00
S29-C07	4	2 x S28-Ca06	\$20.00

Payment by cash, check, money order, CTC money or Pre 1966 silver coins at 9x face. Special offer of all the above at half price \$217.00. Order early - Limited supply. Shipped PostPaid by normal mail, add \$15.00 for expresspost. Louis Fontaine, 86 Morris Drive, Saskatoon, SK S7L 3V2. Ph (306) 382-7216, email lfontaine@shaw.ca or Fax (306) 384-4443. Payment can also be EMT "Electronic Money Transfer"

**FOR SALE** Spectacular printing error on the S29-G (Thomas/Gauld) \$2.00 note with missing print on reverse. Serial number 0008865859 bracketed on one side by note 0008865858. Extra Fine. Only 50 were printed, extremely rare. My price \$265.00 via expresspost. ONE ONLY. Call me at (306) 382-7216 or email me at lfontaine@shaw.ca Act fast, First come, first served.

**WANTED** - GDN - Sandy McTire & DYM notes. Contact Doug Dunster 613-342-0484 mail: 204 Cronkwoods Road, RR4 Mallorytown, Ontario K0E 1R0 with list.

**FOR SALE** CTC S1-A 3¢ UNC & CTC S1-D 25¢ notes \$22.00 each. First come First served, Limited quantity. Postage included. Jerome Fourre 1120 Place Charron, Blainville, Quebec, J7C 2T2 • 450-419-7914 • e-mail jayfourre@videotron.ca

**NEW NEW**

**Effective immediately!** All ads are for 1 insertion only and must be renewed with each issue.

**NEW NEW**